

LAL BAHADUR SHASTRI GROUP OF INSTITUTIONS, INDORE

APPROVED BY AICTE, MINISTRY OF EDUCATION, GOVT. OF INDIA
(STATE-OF-THE-ART INDORE CAMPUS OF LBSIM, DELHI)

www.lbsitm.ac.in | www.lbsimindore.in | www.lbspitiindore.in



LAL BAHADUR SHASTRI INSTITUTE OF TECHNOLOGY AND MANAGEMENT, INDORE

(ISO 9001:2015 Certified)

“One of India’s Premier Management Institute
focusing on Sectoral, Functional and On-the-Job
Management Development”



Leadership, Knowledge, Skills, Value

LBSITM, INDORE

Sanwer Road, State Highway 27, Dist. Indore - 453551 (M.P.)
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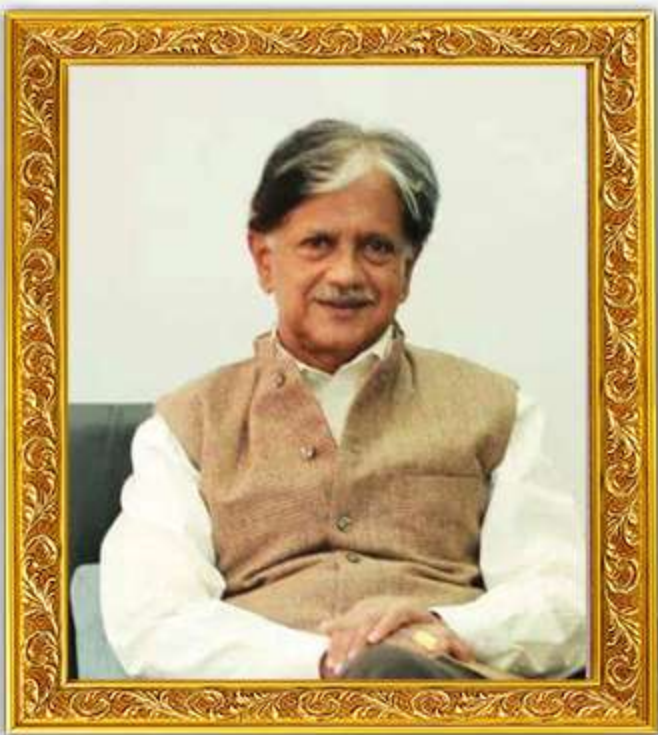
LAL BAHADUR SHASTRI **Second Prime Minister of India**

Golden words of the Second Prime Minister of India from 1964 to 1966, Bharat Ratna Shri Lal Bahadur Shastri Ji

“The basic idea of governance as I see it, is to hold the society together so that it can develop and march towards certain goals.”

He was born on 2nd Oct 1904 in a very humble background. He rose to become the Prime Minister of India because of his grit, determination, and Honesty. A firm believer in the social responsibilities of business enterprises, he looked at the economic and social realities of India with a clear vision, never allowing his judgment to be influenced by doctrine or ideological preconceptions. In the administrative sphere, he was an innovator and had the determination to give effect to new ideas. Shastriji's tireless dedication, to the cause of improving the welfare of the Indian people, is an inspiration to all those who look to the future with hope and confidence.

CHAIRMAN'S MESSAGE



Shri Anil Shastri **Chairman**

**Lal Bahadur Shastri
Institute of Technology
& Management, Indore
& LBSIM, Delhi**

Every citizen of this country has the fundamental right to be educated. But only a fortunate few are privileged to get an opportunity to study in an institution that has a rich historical legacy. Lal Bahadur Shastri Group of Institutions is one such group comprising Technology and Management Institutions across the Country, Where only a chosen few manage to secure admission.

Lal Bahadur Shastri Institute of Technology and Management (LBSITM), Indore has been establishment in the year 2014 to spread the culture of staying rooted with values, and ethics and at the same time develop skills and competencies to help every student that joins the institute.

ADVISOR'S MESSAGE



Shri Adarsh Shastri

Advisor, LBSITM, Indore is a Former Member of the Legislative Assembly (MLA) of the state of Delhi and National Spokesperson of the Indian National Congress.

Management education is expected to offer a system for developing industry-ready, practically oriented, and conceptually sound professionals for managing and excelling in business operations. The student who comes to study management hails from diversified fields of study and has to work in all sorts and types of diversity. Change is the only permanent and important phenomenon in the business world so one needs to have an attitude to learn and be flexible in implementation.

LBSITM has built the process and practices for developing all the requisites of successful managers like communication and soft skill development, association with industry for training and exposure, creative and innovative research, teaching based on modern pedagogy, and an excellence-driven culture. We believe in developing human potential by offering exposure to modern work practices in a global economy.



Excellence in Education



LAL BAHADUR SHASTRI
Second Prime Minister of India

Shri Lal Bahadur Shastri Sewa Niketan (LBSSN), Indore, 1966, a registered Society was established. The Foundation stone was laid by Shri Giani Zali Singh, Honorable President of India.

INSTITUTIONS MANAGED BY LAL BAHADUR SHASTRI EDUCATIONAL SOCIETY



**LAL BAHADUR SHASTRI
INTER COLLEGE IN
KARCHHANA, ALLAHABAD
(ESTABLISHED IN 1968)**



**LALITA SHASTRI PUBLIC
SCHOOL
(ESTABLISHED IN 1993)**



**LBSIM, DELHI
(ESTABLISHED IN 1995)**



**LBSIMT, BAREILLY
(ESTABLISHED IN 1996)**



**LBSP, PRAYAGARAJ
(ESTABLISHED IN 2014)**



**LBSIM, INDORE
(ESTABLISHED IN 2014)**

LBSITM - DAVV

LBSPITI, INDORE (ESTABLISHED IN 2015)

LBSIMI, INDORE (ESTABLISHED IN 2020)

LBSIM, HYDERABAD - 2025 (PROPOSED)



Prime Minister Shri Narendra Modi Ji unveiled a statue of former PM Lal Bahadur Shastri at the Varanasi Airport in the presence of Shri Yogi Adityanath Ji, Chief Minister, U.P., Shri J. P. Nadda Ji, President, BJP, & Shri Anil Shastri Ji, Chairman LBSITM, in the year 2019.



Lal Bahadur Shastri Research Center for Public Policy and Social Change (LBSRC) was inaugurated in the year 2005 by Smt. Sonia Gandhi.

LBSRC works with policymakers, administrators, and NGO's to carry out projects for the development of underprivileged and downtrodden sections of the society

ABOUT LBSITM, INDORE

Lal Bahadur Shastri Institute of Technology and Management, Indore approved by ALL India Council for Technical Education (AICTE) and Ministry of Education (MoE), New Delhi is a professional Institute which aims to groom and guide the leaders of tomorrow.

It was established in the year 2014. The Institute offers variety of programs which include Managerial Skills and Soft Skills development programs, Graduation Programs in Management & Commerce and Post – Graduation Programs in Management.

The Institute imparts innovative and quality education to budding young Managers to keep pace with global trends. A highly competitive curriculum is followed, which is constantly nourished by innovative ideas. Interactive teaching methodologies are used with emphasis on learning by exploring, experimenting and experiencing to groom leaders and trendsetters.



**We request you visit Institute's websites:
www.lbsitm.ac.in | www.lbsimindore.in for further details.**

They shared their experience

Shri Mangubhai Patel Ji, Hon'ble Governor of Madhya Pradesh.

Smt. Sumitra Mahajan, Former Lok Sabha Speaker.

Dr. Renu Jain, Vice Chancellor, Devi Ahilya University Indore.

Dr. Ajay Jain, Asst. Professor ,S.C.K.V.M, Indore.

Shri Sumit Kaushal, Director, Rickshawpedia Pvt Ltd, Indore

Shri Varun Gupta, Director, VGA, Ujjain.

Shri Prabal Raverkar, Director, Rickshawpedia Pvt Ltd, Indore



VISION

Leadership through Excellence in Value Based Management and Technology Education.



MISSION

To nurture and groom socially sensitive business leaders with a global outlook, supported by research led teaching and strategic national and international partnership.

VALUE PROPOSITION

Students : Follow Shastrivian ethics and moral values that reflect the realities of the marketplace.

Faculty : As intellectual property, industry advisors, capacity builders, facilitators, and entrepreneurial mentors.

Content of Work : Work with social sensitivity and for employment generation and Corporate growth.

Transparency : Reflected in governance & principle based administration.

Work Culture : Value for values .

Collaboration : Strong collaborative relationships with corporate alumni, government and society.



RANKING AND CERTIFICATIONS

- **LBSITM, Indore An ISO 9001:2015 Certified Institute.**
- **Ranked 2nd in Central India Zone & Ranked 47th in All India Top Private B-schools Outlook - ICARE India 's Best B-schools 2024**
- **Ranked 2nd Amongst Top Private B-School in Central India, by Outlook I-Care India 2023.**
- **Ranked 23rd in the category of Standalone B-Schools in India by Outlook I-Care 2023.**
- **Ranked 2nd in M.P; 31st in India's Top 100 Private B-schools Rankings 2021-22 by EW Bangalore.**
- **Ranked 31st Amongst Top Private B-Schools in India by C-Fore 2022.**

LBSITM, INDORE PROGRAMMES

PG PROGRAMMS OFFERED

MBA

Dual Specialization approved by AICTE & Affiliated to DAVV, Indore.

Duration (2 years full time regular programme)

Specialization:-

Marketing Management, Financial Management, Human Resource Management, Information Technology, Production and Operations Management, Business Analytics.

MBA (MM)

MBA (Marketing Management) 2 years full time regular programme

MBA (FA)

MBA (Financial Administration) 2 years full time regular programme

PGDM

Post Graduate Diploma in Management

Dual Specialization approved by AICTE

Duration (2 years full time regular programme).

UG PROGRAMMS OFFERED

BBA (PLAIN)

A Bachelor of Business Administration is an undergraduate 3 Years degree program that provides a comprehensive understanding of various aspects of business management. Affiliated to Devi Ahilya Vishwavidyalay (D.A.V.V.), Indore & Approved by Department of Higher Education, Madhya Pradesh.

B.COM (PLAIN)

A Bachelor of Commerce is an undergraduate 3 Years degree program that offers students with expert knowledge in field of commerce. Affiliated to Devi Ahilya Vishwavidyalay (D.A.V.V.), Indore & Approved by Department of Higher Education, Madhya Pradesh.

INDUSTRIAL TRAINING INSTITUTE (ITI)

ITI - approved by NCVT/DGT/MSDE

ITI - Trade Electrician

(2 Years Regular Full Time)

ITI - COPA (Computer Operater And Programming Assittant)

(1 Years Regular Full Time)

CERTIFICATE PROGRAMMES FOR ALL STUDENTS

(Fees for each 5 Day program is Rs 5000/- per student)

Students enrolled in any Program of the institute are entitled for two certification programs per year without any additional fees.

- English Speaking
- Public Speaking
- Group Discussion
- Personal Interview
- Digital Marketing
- Social Media Marketing
- Soft Skills & Personality Development
- Leadership
- Time Management
- Certified Financial Planner
- Capital Market
- IT Technology
- Account Software
- HR Skills
- Research Analysis
- Cyber security
- Certification Programme on Statistics with MS-Excel
- Advance Excel Certificate Course



Industry oriented and value added tailor made certification programmes to make students ready for corporate world, included in the fees structure.

METHODOLOGY AND PEDAGOGY

- The Institute imparts innovative and quality education to youth keeping pace with global trends.
- Highly competitive curriculum is followed, which is constantly nourished by innovative ideas.
- Highly interactive teaching pedagogy, role plays and case study-based methodologies are used which emphasize on learning by exploring, experimenting and experiencing to groom budding leaders and trend-setters.
- Industrial visits and Guest lectures are organized for practical exposure of academic concepts.
- Highly Qualified and Professionally Competent Permanent and Visiting Faculty.
- All Students and faculty are encouraged to undertake research work and are actively involved in consultancy activities. Faculty and Students have contributed to the management education by publications in international as well as national journals.
- Social work project sensitizes the students with the basic aspects of the society and makes them aware of the changes that they can bring within the society.
- Focus on personality development as a part of the courseware increases the employability of every individual.
- Activities focusing on dance, music, art as well as creative aspects of management education are organized and these help students to release the stress created by the rigorous schedules being followed. Cultural festival "Blossoms", National Students contest "flames" are organized by the students under the guidance of the faculty.
- Sports such as basketball, cricket, football, tennis helps in giving the students a well round personality, capable of leading organizations to their desired and righteous goals.
- Academic Council of the topper students.

PG COURSES AND ELIGIBILITY

COURSE	SEATS	ELIGIBILITY
MBA (Core)	180	Graduation in any discipline with min 50% marks and a score in CMAT/MAT/ATMA. AT CLC level admissions are given on the basis of graduation percentage.
MBA (MM)	60	
MBA (FA)	60	
PGDM	60	Graduation in any discipline with min 50% marks and a score in CMAT / MAT / ATMA / CAT etc

UG COURSES AND ELIGIBILITY

COURSE	SEATS	ELIGIBILITY
BBA (Plain)	120*	Should have cleared 12th class examination
B.COM (Plain)	60*	

(*Proposed 60 Additional Seats)

PROGRAM OBJECTIVES

- Provide Management education for laying a strong foundation with core specializations like Marketing, HR, Finance, Supply Chain Management, and Family Business.
- Impart Communication and management skills to work as an executive career in business, industry, and consultancy.
To unleash the potential, channelize the energy to take responsibility in organizations at the trainee level.
- Develop the intellectual ability, executive and managerial skills, develop entrepreneurial mindset and skills

PROGRAM DELIVERY

1. Classrooms Teaching
2. Case Studies from IIMs & LBSIM
3. Simulations
4. Group Activities of students
5. Role Play and Management Games
6. Current Scenario Analysis
7. GD & Quizzes etc
8. Guest Lectures and Seminar.
9. Winter & Summer Internship
10. Personality Development Programme
11. Industry Visits (Per Year Four), Live Projects, Social Responsibility & Community Engagement, Certifications & Foreign Languages

लाल बहादुर शास्त्री इंस्टीट्यूट टेक्नोलॉजी एंड मैनेजमेंट इंडोर ने किया शिक्षकों को सम्मानित



इंडोर शिक्षा ही है जो इस देश को अपने वर्तमान वैश्वीय एवं अर्थव्यवस्था के विकास के लिए तैयार करेगी। अतः अनेक संस्थाओं के सहयोग से शिक्षकों को सम्मानित करने का एक कार्यक्रम आयोजित किया गया। कार्यक्रम के अंतर्गत लाल बहादुर शास्त्री इंस्टीट्यूट ऑफ़ टेक्नोलॉजी एंड मैनेजमेंट इंडोर ने शिक्षकों को सम्मानित किया। कार्यक्रम के अंतर्गत लाल बहादुर शास्त्री इंस्टीट्यूट ऑफ़ टेक्नोलॉजी एंड मैनेजमेंट इंडोर ने शिक्षकों को सम्मानित किया। कार्यक्रम के अंतर्गत लाल बहादुर शास्त्री इंस्टीट्यूट ऑफ़ टेक्नोलॉजी एंड मैनेजमेंट इंडोर ने शिक्षकों को सम्मानित किया।



शारदाजी की प्रतिमा का अनावरण करना, मेरे लिए सौभाग्य का अवसर : राज्यपाल
इंडोर | राज्यपाल भूपेश चड्ढा ने शारदाजी की प्रतिमा का अनावरण किया। कार्यक्रम के अंतर्गत लाल बहादुर शास्त्री इंस्टीट्यूट ऑफ़ टेक्नोलॉजी एंड मैनेजमेंट इंडोर ने शारदाजी की प्रतिमा का अनावरण किया। कार्यक्रम के अंतर्गत लाल बहादुर शास्त्री इंस्टीट्यूट ऑफ़ टेक्नोलॉजी एंड मैनेजमेंट इंडोर ने शारदाजी की प्रतिमा का अनावरण किया।

Students of Indore city should not be deprived of good education: Shastri



OUR STAFF REPORTER
city.indore@tpj.co.in
A business partner meet was organised by Lal Bahadur Shastri Institute of Technology and Management by inviting all the education sector related guest and school principals of Indore city. They informed that efforts are being made by the organisation to provide good education at the lowest fee. On this occasion, Dr RK Vyas, director, Dr Deepak Agarwal told about the activities of the organisation. Dr Gauri Chauhan Thakur welcomed the guest & vote of thanks was presented by Shivanjali Singh and Love Wadia.

INFRASTRUCTURE @ LBSITM INDORE

Campus – Lal Bahadur Shastri Institute of Technology & Management, Indore has been established to spread the culture of staying rooted with values and ethics and at the same time develop skills and competencies to help every student that joins the institute to give back to society and take nation to the zenith, a dream that was relished by the second Prime Minister of India, Shri Lal Bahadur Shastri. The institute is situated in a sprawling 5 Acres, lush green campus.



Library – The institute has the most modern library. It consists of 12000+ books and more than 100 foreign and Indian journals, magazines and periodicals. The institute has subscribed to online resources which are referred by students and faculty on a regular basis.



Class Room – Fully AC class room with Projector.

Digital Language Lab – Digital Language lab is a unique state of Art solution development to improve Communication skills i.e. Listen, Speak, Read and Write.



Medical Room – An exclusive room has been earmarked as medical room with the basic facilities.

Computer lab – LBSITM has an exclusive computer lab, supported by Wi-Fi internet connectivity. We provide the best of Infra-structure and facilities in terms of imparting the best education of computers with latest software to our students.



Seminar Hall – A large seminar hall with a seating capacity of 200 is available within the campus. The hall is well equipped with latest audiovisual aids.

Hostel – The Institute has empanelled separate Hostel facilities for boys and girls at nominal rates. Hostels are located within a radius of 10 Kms from the Campus and in the city of Indore.

Sports – the academy has an indoor as well as outdoor games facilities.

Transport – Pick up and drop Bus facility on subsidised charges provided by the institute.



Canteen – Where Flavor Meets Fellowship in the Heart of Our Canteen

Auditorium – Where Learning Takes Center Stage in Our Auditorium of Excellence

PLACEMENTS

Placements are an integral part of the curriculum and are often a great deciding factor for students aspiring to join premier B- schools across the country. Lal Bahadur Shastri Institute of Technology & Management lived up to its glorious past and witnessed another wonderful year as far as placements and internships were concerned.

With the economic environment witnessing uncertainties and torrid fluctuations, LBSITM did well not only to preserve its existing partnerships with the industry but also to forge new ones. Apart from the regular recruiters, we had 22 new recruiters participating in the placement season.

The aim at LBSIM is not to provide just jobs but build careers.

LBSITM organized Open Campus Drive in 2023 at Campus 25 + Companies 410 + Candidates participated from various institutes & Universities.



Average salary **3.6 LPA** & Highest Salary **7 LPA** (100% Placement Assistance)

A host of companies visited the LBSIM campus this year from a variety of sectors such as FMCG, Consulting, IT and ITeS, Engineering, BFSI, Market Research, Education, Electronics, etc. Students were offered key positions like Business Manager, Marketing Manager, Relationship Manager, Analyst, Research Associate, Credit and Equity Analyst, Research Associate, Operations Manager, Associate Consultant, Pre-sales Executive, and Finance Manager amongst others. Some of the recruiters who offered PPOs are DE Shaw & Co., Asian Paints, Marsh India, Bajaj Finserv, Firstsource Solutions Ltd. SBI Life, etc.

FEES STRUCTURE

S.No	COURSE	1 ST YEAR	2 ND YEAR	3 RD YEAR
01	MBA Full Time	₹55,000	₹55,000	X
02	BBA (Plain)	₹25,000	₹25,000	₹25,000
03	B.Com (Plain)	₹15,000	₹15,000	₹15,000
04	PGDM	₹90,000	₹90,000	X
05	ITI - Electrician	₹18,000	₹18,000	X
06	ITI - COPA	₹15,000	X	X

***Bus Fees Additional**

THE LBS ADVANTAGES

- Opportunity to attend National & International seminars organized in the renowned & Reputed B-School of India- LBSIM, Delhi.
- Students have a unique Opportunity to undergo upto 8 Value Added Programs taught by industry Experts/Renown faculty across the country
- Summer Internship and Training in reputed companies across Madhya Pradesh and India.
- Exposure to organize and attend events and programs of National and International stature including the prestigious **Lal Bahadur Shastri National Award** for Excellence in Public Administration conferred every year to any renowned personality by the **Hon'ble President of India/Hon'ble Vice President of India in Rashtrapati bhavan/Uprashtrapati bhavan**. The awardees are designated as Lal Bahadur Shastri Fellows and their names are inscribed on the roll of honours of the Institute.
- Industry oriented and value added tailor made certification programmes: worth Rs 20,000/- To make students ready for corporate world included in the fees structure
- We offer customized certification programs preparing students for the corporate world, with industry relevance and value-added Courses—all included in the fees.
- Admitted students can undergo these Courses with any classes without any charges (One course per semester)



LAL BAHADUR SHASTRI NATIONAL AWARD

FOR EXCELLENCE IN PUBLIC ADMINISTRATION,
ACADEMICS & MANAGEMENT

LBS FELLOWS

- Prof. (Late) C. K. Prahalad - 2000
- Shri Sam Pitroda - 2001
- Shri N. R. Narayana Murthy - 2002
- Dr. R. A. Mashelkar - 2003
- Smt. Ela Ramesh Bhatt - 2004
- Dr. (Late) C. P. Srivastava - 2005
- Dr. Naresh Trehan - 2006
- Dr. M. S. Swaminathan - 2007
- Dr. E. Sreedharan - 2008
- Shri Sunil Bharti Mittal - 2009
- Smt. Aruna Roy - 2010
- Prof. (Late) Yash Pal - 2011
- Smt. Tessy Thomas - 2012
- Dr. Rajendra Achyut Badwe - 2013
- Dr. Apatukatha Sivathanu Pillai - 2014
- Dr. Prannoy Roy - 2015
- Mr. Gopal Krishna Gandhi - 2016
- Dr. Bindeshwar Pathak - 2017
- Shri Fali Nariman - 2018
- Dr. (Mrs.) Manju Sharma - 2019
- Mrs. Sudha Murthy - 2020
- Dr. Randeep Guleria - 2021
- Dr. Bakul Dholakia - 2022
- Prof. (Dr.) Shiv Kumar Sarin - 2023



Dr A Sivathanau Pillai, Recipient, LBS Award 2014



Dr. Bindeshwar Pathak, Recipient, LBS Award 2017



Dr. Randeep Guleria, Recipient, LBS Award 2021



Prof. (Dr.) Shiv Kumar Sarin, LBS Award - 2023

BOARD OF GOVERNORS

Shri Anil Shastri – Chairman

Former Union Minister and Chairman, Lal Bahadur Shastri Institute of Management Delhi.

Shri Sunil Shastri – Member

President, Lal Bahadur Shastri Seva Niketan, Delhi

Shri Adarsh Shastri – Member

Advisor & Ex-Member of the Legislative Assembly, Delhi

Dr. V.K Gupta

Professor, IIM Indore.

Prof G. L. Sharma – Member

Head New Projects, Lal Bahadur Shastri Institute of Management, Delhi.

Shri K.J. Jawa – Member

Managing Director & CEO

Daikin Air - conditioning India Pvt. Ltd.

Shri Rajeev Dubey – Member

Principal Advisor, Mahindra & Mahindra Ltd.

Shri Mudit Shastri – Member

Head - Government Business

LG Electronics, Noida

Dr. Ritu Bhargaya – Member

Advocate, Indore

Prof Ram Krishna Vyas – Member

Former Dean Faculty of Management DAVV, Indore.

Prof. S.N Naik – Member

Professor IIT, Delhi

Shri Sanjay Nath Singh – Member

Former Resident Executive, Tata Steel

Dr. Deepak Agrawal – Member-Secretary

Director, LBSITM, Indore

LIFE @LBSITM



Teachers day celebration.



Ed-tech-upgraded classroom that enhances the teaching and learning process.



Students industrial visit at Sanchi Milk - Mangliya Dairy Products Plant.



Students industrial visit at Hindustan Equipment pvt ltd.

LIFE @LBSITM





Shree Mangubhai Patel, Hon'ble Governor, Madhya Pradesh unveiled Lal Bahadur Shastri Ji's Statue at LBSITM Campus in 2023



Smt Sumitra Mahajan Former Loksabha Speaker as a Chief Guest in Shikshak Samman Samaroh at LBSITM Campus in 2023

A Centre of Excellence in Professional Education

Leadership, Knowledge, Skills, Value

LBSITM, INDORE

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