

LAL BAHADUR SHASTRI GROUP OF INSTITUTIONS, INDORE

APPROVED BY AICTE, MINISTRY OF EDUCATION, GOVT. OF INDIA
(STATE-OF-THE-ART INDORE CAMPUS OF LBSIM, DELHI)

www.lbsitm.ac.in | www.lbsimindore.in | www.lbspitiindore.in



LAL BAHADUR SHASTRI INSTITUTE OF TECHNOLOGY AND MANAGEMENT, INDORE

(ISO 9001:2015 Certified)

“One of India’s Premier Management Institute
focusing on Sectoral, Functional and On-the-Job
Management Development”



Leadership, Knowledge, Skills, Value

LBSITM, INDORE

Sanwer Road, State Highway 27, Dist. Indore - 453551 (M.P.)
79875 19590, 99933 72364, 98265 55245, 88218 84390 (EPBX)



Lbsitm.Indore



Lbsitm.Indore



Lbsitm.Indore



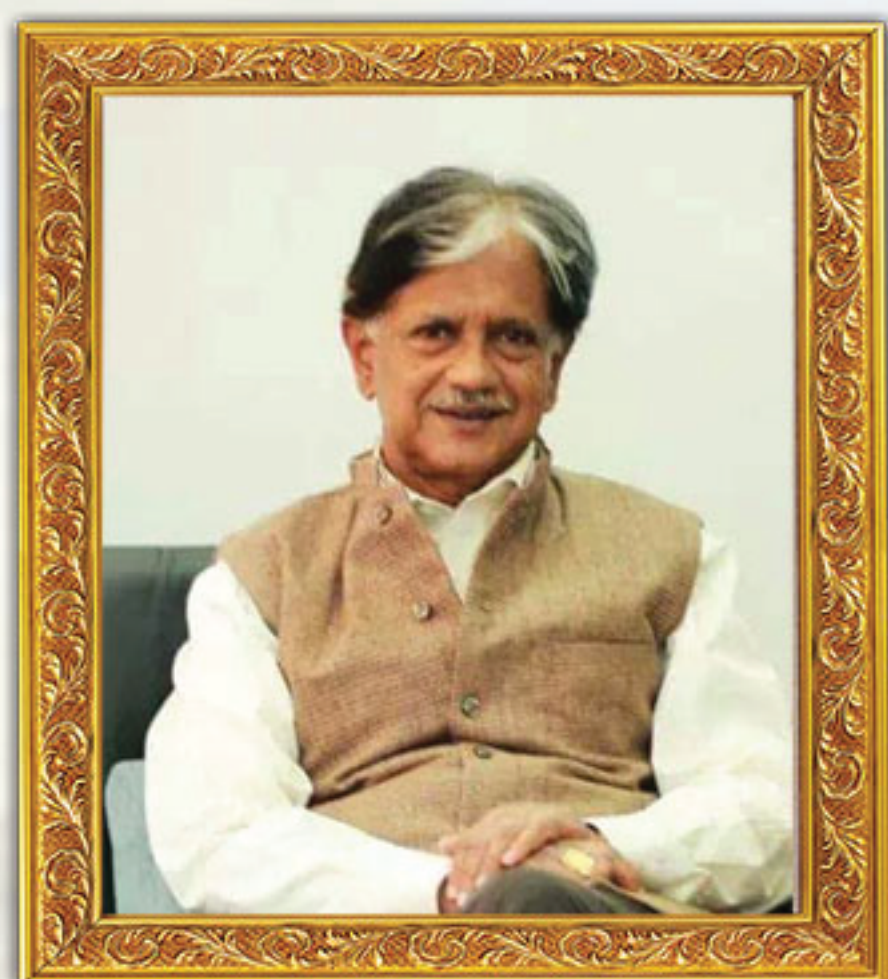
LAL BAHADUR SHASTRI **Second Prime Minister of India**

**Golden words of the Second Prime Minister of India from
1964 to 1966, Bharat Ratna Shri Lal Bahadur Shastri Ji**

“The basic idea of governance as I see it, is to hold the society together so that it can develop and march towards certain goals.”

He was born on 2nd Oct 1904 in a very humble background. He rose to become the Prime Minister of India because of his grit, determination, and Honesty. A firm believer in the social responsibilities of business enterprises, he looked at the economic and social realities of India with a clear vision, never allowing his judgment to be influenced by doctrine or ideological preconceptions. In the administrative sphere, he was an innovator and had the determination to give effect to new ideas. Shastriji's tireless dedication, to the cause of improving the welfare of the Indian people, is an inspiration to all those who look to the future with hope and confidence.

CHAIRMAN'S MESSAGE



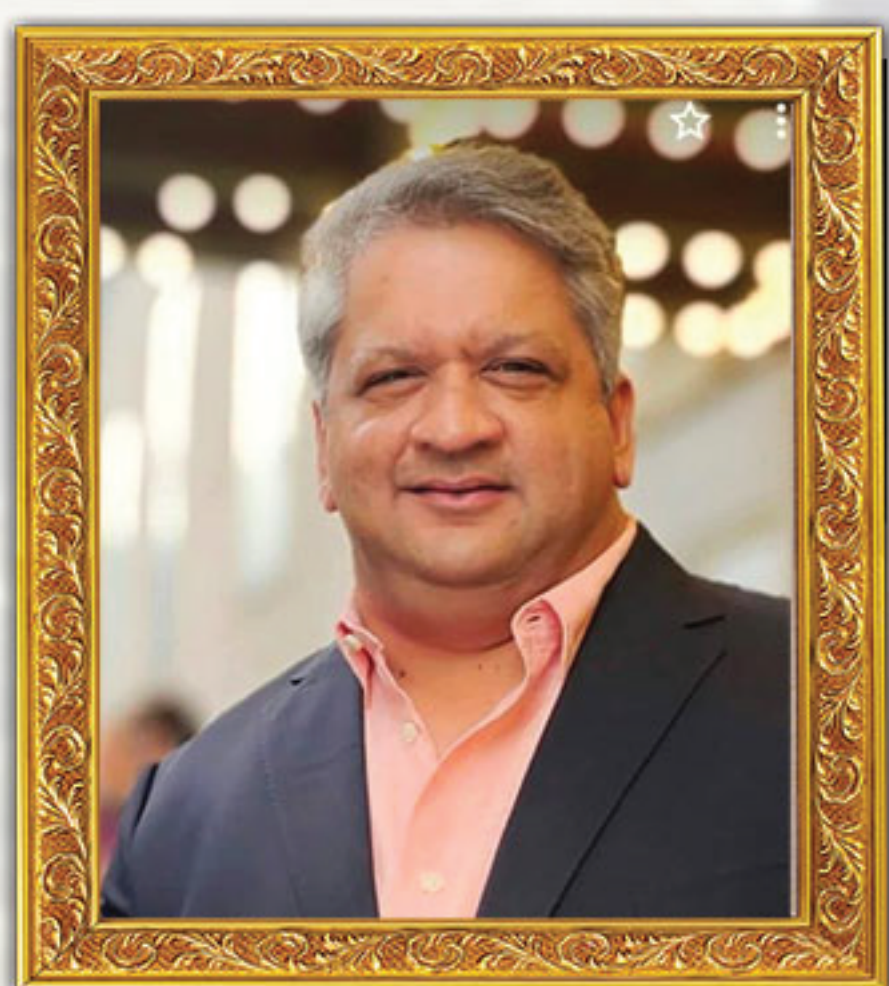
Shri Anil Shastri **Chairman**

**Lal Bahadur Shastri
Institute of Technology
& Management, Indore
& LBSIM, Delhi**

Every citizen of this country has the fundamental right to be educated. But only a fortunate few are privileged to get an opportunity to study in an institution that has a rich historical legacy. Lal Bahadur Shastri Group of Institutions is one such group comprising Technology and Management Institutions across the Country, Where only a chosen few manage to secure admission.

Lal Bahadur Shastri Institute of Technology and Management (LBSITM), Indore has been establishment in the year 2014 to spread the culture of staying rooted with values, and ethics and at the same time develop skills and competencies to help every student that joins the institute.

ADVISOR'S MESSAGE



Shri Adarsh Shastri

Advisor, LBSITM, Indore is a Former Member of the Legislative Assembly (MLA) of the state of Delhi and National Spokesperson of the Indian National Congress.

Management education is expected to offer a system for developing industry-ready, practically oriented, and conceptually sound professionals for managing and excelling in business operations. The student who comes to study management hails from diversified fields of study and has to work in all sorts and types of diversity. Change is the only permanent and important phenomenon in the business world so one needs to have an attitude to learn and be flexible in implementation.

LBSITM has built the process and practices for developing all the requisites of successful managers like communication and soft skill development, association with industry for training and exposure, creative and innovative research, teaching based on modern pedagogy, and an excellence-driven culture. We believe in developing human potential by offering exposure to modern work practices in a global economy.



Excellence in Education



LAL BAHADUR SHASTRI
Second Prime Minister of India

Shri Lal Bahadur Shastri Sewa Niketan (LBSSN), Indore, 1966, a registered Society was established. The Foundation stone was laid by Shri Giani Zali Singh, Honorable President of India.

INSTITUTIONS MANAGED BY LAL BAHADUR SHASTRI EDUCATIONAL SOCIETY



**LAL BAHADUR SHASTRI
INTER COLLEGE IN
KARCHHANA, ALLAHABAD
(ESTABLISHED IN 1968)**



**LALITA SHASTRI PUBLIC
SCHOOL
(ESTABLISHED IN 1993)**



**LBSIM, DELHI
(ESTABLISHED IN 1995)**



**LBSIMT, BAREILLY
(ESTABLISHED IN 1996)**



**LBSP, PRAYAGARAJ
(ESTABLISHED IN 2014)**



**LBSIM, INDORE
(ESTABLISHED IN 2014)**

**LBSITM - DAVV
LBSPITI, INDORE (ESTABLISHED IN 2015)
LBSIMI, INDORE (ESTABLISHED IN 2020)
LBSIM, HYDERABAD - 2025 (PROPOSED)**



Lal Bahadur Shastri Memorial, New Delhi is managed by Lal Bahadur Shastri National Memorial Trust / Ministry of Culture, Government of India.



Lal Bahadur Shastri Research Center for Public Policy and Social Change (LBSRC) was inaugurated in the year 2005 by Smt. Sonia Gandhi.

LBSRC works with policymakers, administrators, and NGO's to carry out projects for the development of underprivileged and downtrodden sections of the society

MISSION OF LBSRC

To facilitate the evolution of an egalitarian order based on the values of the nation's second Prime Minister Bharat Ratna Sh. Lal Bahadur Shastri.

To provide a forum for conducting the research study, public debates, dialogues, seminars, workshops, and conferences on social, economic, and political issues of topical interest through interaction with national and international organizations, continuously.



Lal Bahadur Shastri Research Centre for Public Policy and Social Change (LBSRC) is the Research Arm of Lal Bahadur Shastri Institute of Management (LBSIM), Delhi, India.

ABOUT LBSITM, INDORE

Lal Bahadur Shastri Institute of Technology and Management, Indore approved by ALL India Council for Technical Education (AICTE) and Ministry of Education (MoE), New Delhi is a professional Institute which aims to groom and guide the leaders of tomorrow.

It was established in the year 2014. The Institute offers variety of programs which include Managerial Skills and Soft Skills development programs, Graduation Programs in Management & Commerce and Post – Graduation Programs in Management.

The Institute imparts innovative and quality education to budding young Managers to keep pace with global trends. A highly competitive curriculum is followed, which is constantly nourished by innovative ideas. Interactive teaching methodologies are used with emphasis on learning by exploring, experimenting and experiencing to groom leaders and trendsetters.

**We request you visit Institute's websites:
www.lbsitm.ac.in | www.lbsimindore.in for further details.**





VISION

To become premier management and technology Institution of country known for its value based and accessible educational services, with focus on corporate excellence.



MISSION

LBSITM's mission is to be a center of excellence for value based management education and research through continuous learning, societal responsiveness and strategic partnerships.

VALUE PROPOSITION

Students : Follow Shastrivian ethics and moral values that reflect the realities of the marketplace.

Faculty : As intellectual property, industry advisors, capacity builders, facilitators, and entrepreneurial mentors.

Content of Work : Work with social sensitivity and for employment generation and Corporate growth.

Transparency : Reflected in governance & principle based administration.

Work Culture : Value for values .

Collaboration : Strong collaborative relationships with corporate alumni, government and society.



RANKING AND CERTIFICATIONS

- LBSITM, Indore An ISO 9001:2015 Certified Institute.
- Ranked 2nd Amongst Top Private B-School in Central India, by Outlook I-Care India 2023.
- Ranked 23rd in the category of Standalone B-Schools in India by Outlook I-Care 2023.
- Overall Ranked 47th in Top Private MBA Institutions at national level 2023 by Outlook I-Care India.
- Ranked 2nd in M.P; 31st in India's Top 100 Private B-schools Rankings 2021-22 by EW Bangalore.
- Ranked 31st Amongst Top Private B-Schools in India by C-Fore 2022.



LBSITM, INDORE PROGRAMMES

Post – Graduate Programmes

- » PGDM
 - » MBA(Core)
 - » MBA (MM)
 - » MBA(FA)
- ALL India Council for Technical Education (AICTE)
Ministry of Education, Government of India
- Approved by AICTE & Affiliated to DAVV, Indore.
State Owned Indore University

Under - Graduate Programmes

- » BBA (Plain)
 - » B.COM (Plain)
- Affiliated to DAVV, Indore.
State Owned Indore University

Industrial Training Institute (ITI)

- » ITI - *Approved By NCVT/DGT/MSDE*
- ITI - Trade Electrician
(2 Years Regular Full Time)
- ITI - COPA (Computer Operator and
Programming Assistant)
(1 YEAR Regular Full Time)

Short Term Programmes

- » BMP (Business Management Programme)
- » EMP (Export Marketing Programme)
- » CP (Certificate Programme) HRM/MM/FM/DM
- » MDP'S for business and **Industry**
- » FDP'S for Academicians and Research
Scholars

VALUE ADDED PROGRAMMES

Value added and Certificate Courses LBSITM, INDORE

- Digital Marketing
- Social Media Marketing
- Soft Skills & Personality Development
- Leadership
- Time Management
- Certified Financial Planner
- Capital Market
- IT Technology
- Account Software
- HR Skills
- Research Analysis
- Cyber security
- Certification Programme on Statistics with MS-Excel
- Advance Excel Certificate Course

Industry oriented and value added
tailor made certification programmes
to make students ready for corporate
world, included in the fees structure.



METHODOLOGY AND PEDAGOGY

- The Institute imparts innovative and quality education to youth keeping pace with global trends.
- Highly competitive curriculum is followed, which is constantly nourished by innovative ideas.
- Highly interactive teaching pedagogy, role plays and case study-based methodologies are used which emphasize on learning by exploring, experimenting and experiencing to groom budding leaders and trend-setters.
- Industrial visits and Guest lectures are organized for practical exposure of academic concepts.
- Highly Qualified and Professionally Competent Permanent and Visiting Faculty.
- All Students and faculty are encouraged to undertake research work and are actively involved in consultancy activities. Faculty and Students have contributed to the management education by publications in international as well as national journals.
- Social work project sensitizes the students with the basic aspects of the society and makes them aware of the changes that they can bring within the society.
- Focus on personality development as a part of the courseware increases the employability of every individual.
- Activities focusing on dance, music, art as well as creative aspects of management education are organized and these help students to release the stress created by the rigorous schedules being followed. Cultural festival “Blossoms”, National Students contest “flames” are organized by the students under the guidance of the faculty.
- Sports such as basketball, cricket, football, tennis helps in giving the students a well round personality, capable of leading organizations to their desired and righteous goals.

PG COURSES AND ELIGIBILITY

COURSE	SEATS	ELIGIBILITY
MBA (Core)	180	Graduation in any discipline with min 50% marks and a score in CMAT/MAT/ATMA. AT CLC level admissions are given on the basis of graduation percentage.
MBA (MM)	60	
MBA (FA)	60	
PGDM	120	Graduation in any discipline with min 50% marks and a score in CMAT / MAT / ATMA / CAT etc

PG PROGRAMMS OFFERED

PGDM

Post Graduate Diploma in Management
Dual Specialization approved by AICTE
Duration (2 years full time regular programme).

MBA

Dual Specialization approved by AICTE & Affiliated to DAVV, Indore.
Duration (2 years full time regular programme)
Specialization:-
Finance
Human Resources (HR)
Marketing
Operations and IT

MBA (MM)

MBA (Marketing Management) 2 years full time regular programme

MBA (FA)

MBA (Financial Administration) 2 years full time regular programme

UG COURSES AND ELIGIBILITY

COURSE	SEATS	ELIGIBILITY
BBA (Plain)	60	Should have cleared 12th class examination
B.COM (Plain)	120	

UG PROGRAMMS OFFERED

BBA (PLAIN)

BBA (Plain) is a three year, six semester course offering three specializations i.e. Marketing, Finance, HR. The College is affiliated to DAVV.

B.COM (PLAIN)

B.Com stands for Bachelor of Commerce which is a three year undergraduate program. The college is affiliated to DAVV.



PROGRAM OBJECTIVE

- Provide Management education for laying a strong foundation with core specializations like Marketing, HR, Finance, Supply Chain Management, and Family Business.
- Impart Communication and management skills to work as an executive career in business, industry, and consultancy.
- To unleash the potential, channelize the energy to take responsibility in organizations at the trainee level.
- Develop the intellectual ability, executive and managerial skills, develop entrepreneurial mindset and skills

PROGRAM DELIVERY

1. Classrooms
2. Case Studies
3. Simulations
4. Group Activities
5. Role Play and Management Games
6. Scenario Analysis
7. GD & Quizzes etc
8. Guest Lectures and Seminar.
9. Winter & Summer Internship
10. Personality Development Programme
11. Industry Visits, Live Projects, Social Responsibility & Community Engagement, Certifications & Foreign Languages

INFRASTRUCTURE @ LBSITM INDORE

Campus – Lal Bahadur Shastri Institute of Technology & Management, Indore has been established to spread the culture of staying rooted with values and ethics and at the same time develop skills and competencies to help every student that joins the institute to give back to society and take nation to the zenith, a dream that was relished by the second Prime Minister of India, Shri Lal Bahadur Shastri. The institute is situated in a sprawling 5 Acres, lush green campus.

Library – The institute has the most modern library. It consists of 10000+ books and more than 100 foreign and Indian journals, magazines and periodicals. The institute has subscribed to online resources which are referred by students and faculty on a regular basis.

Class Room – Fully AC class room with Projector.

Digital Language Lab – Digital Language lab is a unique state of Art solution development to improve Communication skills i.e. Listen, Speak, Read and Write.

Medical Room – An exclusive room has been earmarked as medical room with the basic facilities.

Computer lab – LBSITM has an exclusive computer lab, supported by Wi-Fi internet connectivity.

Seminar Hall – A large seminar hall with a seating capacity of 200 is available within the campus. The hall is well equipped with latest audiovisual aids.

Hostel – The Institute has empanelled a separate Hostel facilities for boys and girls at nominal rates. Hostels are located within a radius of 10 Kms from the Campus and in the city of Indore.

Sports – the academy has a indoor as well as outdoor games facilities.

Transport – Pickup and Drop Facility by LBSITM



PLACEMENTS

Placements are an integral part of the curriculum and often a great deciding factor for students aspiring to join premier B- schools across the country. Lal Bahadur Shastri Institute of Management lived up to its glorious past and witnessed another wonderful year as far as placements and internships were concerned.

With the economic environment witnessing uncertainties and torrid fluctuations, LBSIM did well not only to preserve its existing partnerships with the industry but also to forge new ones. Apart from the regular recruiters, we had 22 new recruiters participating in the placement season.

The aim at LBSIM is not to provide just jobs but build careers.



A host of companies visited the LBSIM campus this year from a variety of sectors such as FMCG, Consulting, IT and ITeS, Engineering, BFSI, Market Research, Education, Electronics, etc. Students were offered key positions like Business Manager, Marketing Manager, Relationship Manager, Analyst, Research Associate, Credit and Equity Analyst, Research Associate, Operations Manager, Associate Consultant, Pre-sales Executive, and Finance Manager amongst others. Some of the recruiters who offered PPOs are DE Shaw & Co., Asian Paints, Marsh India, Bajaj Finserv, Firstsource Solutions Ltd. SBI Life, etc.

FEES STRUCTURE

S.No	COURSE	1 ST YEAR	2 ND YEAR	3 RD YEAR
01	MBA Full Time	₹55,000	₹55,000	X
02	BBA (Plain)	₹25,000	₹25,000	₹25,000
03	B.Com (Plain)	₹22,000	₹22,000	₹22,000
04	PGDM	₹1,81,000	₹1,44,000	X
05	ITI - Electrician	₹15,000	₹15,000	X
06	ITI - COPA	₹15,000	X	X

THE LBS ADVANTAGES

- Opportunity to attend National & International seminars organized in the renowned & Reputed B-School of India- LBSIM, Delhi.
- Summer Internship and Training in reputed companies across Madhya Pradesh and India.
- Exposure to organize and attend event and program of National and International stature including the prestigious **Lal Bahadur Shastri National Award** for Excellence in Public Administration conferred every year to any renowned personality by the **Honourable President of India in Rashtrapati Bhawan**. The awardees are designated as Lal Bahadur Shastri Fellows and their names are inscribed on the roll of honours of the Institute.
- Industry oriented and value added tailor made certification programmes to make students ready for corporate world, included in the fees structure.
- Industry oriented and value added tailor made certification programmes: worth Rs 20,000/- To make students ready for corporate world included in the fees structure



LAL BAHADUR SHASTRI NATIONAL AWARD



FOR EXCELLENCE IN PUBLIC ADMINISTRATION,
ACADEMICS & MANAGEMENT

LBS FELLOWS

- | | |
|--------------------------------------|--|
| ■ Prof. (Late) C. K. Prahalad - 2000 | ■ Smt. Tessy Thomas - 2012 |
| ■ Shri Sam Pitroda - 2001 | ■ Dr. Rajendra Achyut Badwe - 2013 |
| ■ Shri N. R. Narayana Murthy - 2002 | ■ Dr. Apatukatha Sivathanu Pillai - 2014 |
| ■ Dr. R. A. Mashelkar - 2003 | ■ Dr. Prannoy Roy - 2015 |
| ■ Smt. Ela Ramesh Bhatt - 2004 | ■ Mr. Gopal Krishna Gandhi - 2016 |
| ■ Dr. (Late) C. P. Srivastava - 2005 | ■ Dr. Bindeshwar Pathak - 2017 |
| ■ Dr. Naresh Trehan - 2006 | ■ Shri Fali Nariman - 2018 |
| ■ Dr. M. S. Swaminathan - 2007 | ■ Dr. (Mrs.) Manju Sharma - 2019 |
| ■ Dr. E. Sreedharan - 2008 | ■ Mrs. Sudha Murthy - 2020 |
| ■ Shri Sunil Bharti Mittal - 2009 | ■ Dr. Randeep Guleria - 2021 |
| ■ Smt. Aruna Roy - 2010 | ■ Dr. Bakul Dholakia - 2022 |
| ■ Prof. (Late) Yash Pal - 2011 | |



N. R. Narayana Murthy, Recipient
LBS National Award 2001



Sam Pitroda, Recipient
LBS National Award 2001



LIFE @ LBSITM



BOARD OF GOVERNORS

Shri Anil Shastri – Chairman

Former Union Minister and Chairman, Lal Bahadur Shastri Institute of Management Delhi.

Shri Sunil Shastri – Member

President, Lal Bahadur Shastri Seva Niketan.

Mr. Adarsh Shastri – Member

Advisor & Ex-Member of the Legislative Assembly, Delhi

Dr. V.K Gupta

Professor, IIM Indore.

Prof G. L. Sharma – Member

Head New Projects, Lal Bahadur Shastri Institute of Management, Delhi.

Prof Ram Krishna Vyas – Member

Former Dean Faculty of Management DAVV, Indore.

Dr. Ritu Bhargaya – Member

Advocate, Indore

Shri Mudit Shastri – Member

Head - Government Business

LG Electronics, Noida

Prof. S.N Naik – Member

Professor IIT, Delhi

Mr. Sanjay Nath Singh – Member

Former Resident Executive, Tata Steel

Mr. Rajeev Dubey – Member

Principal Advisor, Mahindra & Mahindra Ltd.

Mr. K.J. Jawa – Member

Managing Director & CEO

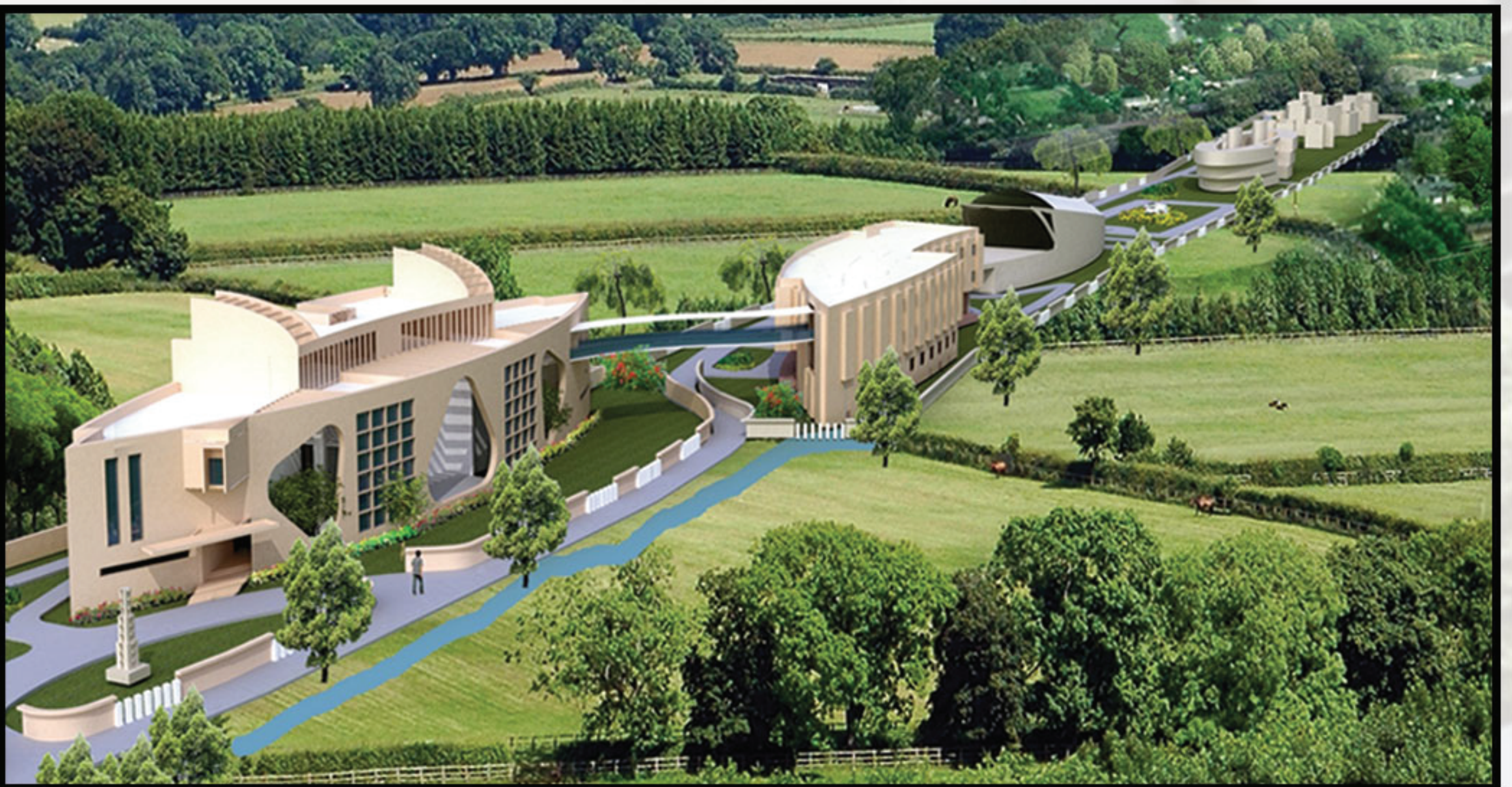
Daikin Air - conditioning India Pvt. Ltd.

Dr. Deepak Agrawal – Member-Secretary

Director, LBSITM, Indore

FACULTY @ LBSITM





A Centre of Excellence in Professional Education

Leadership, Knowledge, Skills, Value

LBSITM, INDORE

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